

Famous Entrepreneurs Project – Due 4/17 and 4/20

Directions. We have just finished our discussion on entrepreneurs and the affect that they have on business. To expand on our discussion we are going to research famous entrepreneurs and the business(s) they have created. After completing your research, you will be presenting this information in the form of a “poster walk” to the class via the overhead (ie. Power point, google doc.). The following is a list of items that need to be included on your poster walk:

- Name of your individual
- Personal background
- Business background
- Current company/service
- Annual revenue
- Net Worth
- Other achievements
- Other interesting information
- Images (3-4 different images need to be used)

Each group of 2 will be presenting on an entrepreneur.

PLEASE BE CREATIVE AND MAKE YOUR POSTERS VISUALLY APPEALING!!

Grading

Name of your individual		2.5 points
Personal background		5 points
Business background		5 points
Current company/service		5 points
Annual revenue		5 points
Net Worth		5 points
Achievements		5 points
Other interesting information		5 points
Images (3-4 different images need to be used)		2.5 points
Sources (at least 3 sources need to be used and cited)		5 points
Overall Neatness and Creativity (Information should be typed and organized)		5 Points

Total _____ / 50 points